



Town of Arlington, Massachusetts
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11/14/2011 Approved Minutes

Diversity Task Group

Minutes from November 14, 2011, Approved at the December 12, 2011 meeting

In Attendance: David Landskov; Andy Oram; Claire Carswell; Kate Mun; Miriam Stein; Carmen Medeiros

Last month's minutes will be emailed for approval.

Spanish speaking discussion group was held on November 13, 2011 at Jam'n'Java. 6 people attended and there will be another next month. Flyers were distributed to all DTG members as well as the Arlington list.

There were 3 people who spoke Portuguese and there was some interest in starting a Portuguese speaking discussion group.

The Community Read was held this week as well as the New Orleans Festival at the Robbins Library.

The DTG Town Day display is now at the Robbins Library.

Presentation by Andy Oram about Diversity, Inclusion and Promotion

Goal is to use social media to grow our organization.

- Who do we want to reach?
- Where are they?

Use social media to supplement personal contact, not replace it.

Need to check with town attorney to ensure no legal impediment to using social media.

- Privacy Settings
- Discussion of LinkedIn, Facebook, MySpace and Twitter.

Will revisit action plan at June 11th meeting with Andy.